



# Seeing like the state, calculating like a business: PPP revisited

This panel is co-organized by NORRAG, Education International and the Open Societies Foundations. The papers presented at the two panels will form part of a volume of collected papers issued as an open-access publication in several languages as part of NORRAG's thematic focus area "global governance".



## Part I: Businesses speaking the language of public education

Tuesday, 7<sup>th</sup> March: 10:00am to 11:30am  
Sheraton Atlanta 1, Capitol South (North Tower)

**Chair:** Alexandra Draxler, NORRAG

### Paper presentations:

*PPPs for financing loans for low-fee private schools in Rwanda*

**Desiree Acholla**, Universitat Autònoma de Barcelona

*Advocacy as core business: new philanthropy strategies in Brazilian education policymaking*

**Marina Avelar**, University College London, Institute of Education

*Unfair competition: Exploring state-funded privately-run schools' logics of action in Buenos Aires, Argentina*

**Mauro Moschetti**, Universitat Autònoma de Barcelona

### Discussants:

**Hugh McLean**,

Open Societies Foundations

**Antoni Verger**,

Universitat Autònoma de Barcelona

## Part II: Public education and the adoption of the business logic

Tuesday, 7<sup>th</sup> March: 11:45am to 1:15pm  
Sheraton Atlanta 1, Capitol South (North Tower)

**Chair:** Nikola Wachter, Education International

### Paper presentations:

*Exporting the U.S. model of privatization*

**Joanne Barkan**, writer and commentator on education (USA)

*Profiting from the Poor: The Edu-Solutions Industry in Hyderabad*

**Carol Anne Spreen**, New York University and Sangeeta Kamat, University of Massachusetts Amherst

*Private Participation in the education of Syrian refugees: Understanding the roles of businesses and foundations* - **Zeena Zakharia & Francine Menashy**, University of Massachusetts Boston

*Defining a framework for public private partnerships in education*

**Mireille De Koning**, Open Society Foundations

### Discussant:

**Gita Steiner-Khamsi**,

Teachers College, Columbia University, Graduate Institute of International and Development Studies and NORRAG



# Education International & University partnerships

## Teacher unions and university academics: Unlikely Bedfellows

Organised by University of Toronto and Education International



UNIVERSITY OF  
**TORONTO**

Tuesday, 7<sup>th</sup> March: 4:30pm to 6:00pm  
Sheraton Atlanta, Grand Ballroom B (South Tower)

**Chair:** Gavin Moodie, University of Toronto

### Individual Submissions:

*Resistance, reprochement, and renewal*

**Nina Basica**, University of Toronto

*Activism, access and autonomy*

**Martin Henry**, Education International

*Unions in action*

**Kathy Buzad**, American Federation of Teachers (AFT)

*Unions in action (shared paper)*

**Stacey Pelika**, National Education Association (NEA)

### Discussant:

**Felisa Tibbitts**,  
Columbia Teachers College

## The political economy of education privatization modalities across Latin America and beyond

Group Roundtable Paper Session organised by Universitat Autònoma de Barcelona and Education International



Universitat Autònoma de Barcelona

Wednesday, 8<sup>th</sup> March: 1:15pm to 2:45pm  
Sheraton Atlanta, 1, Capitol Center (North Tower)

**Chair:** Nikola Wachter, Education International

### Sessions:

*Mapping education privatization trajectories in Latin America: Continuities, transitions and beyond*

**Clara Fontdevila, Antoni Verger & Mauro Moschetti**, Universitat Autònoma de Barcelona

*The evolution of the education quasi-market in Chile: Between legacy and reform*

**Adrian Zancajo**, Universitat Autònoma de Barcelona

*Global education policy in El Salvador and Indonesia: Insights into "community-based management" origins from the "critical international political economy" perspective* - **D. Brent Edwards**, University of Hawaii

*Scaling-up charter schools in Colombia. The case of the Colegios en Concesión programme*

**Andreu Termes**, Universitat Autònoma de Barcelona



# Education International also collaborates with:

## Problematizing vocational education's contribution to the United Nation's sustainable development goals

Organised by University of Toronto



Wednesday, 8<sup>th</sup> March: 5:00pm to 6:30pm  
Sheraton Atlanta, 1, Capitol Center (North Tower)

**Chair:** Martin Henry, Education International

### Individual Submissions:

*Problematizing vocational education scholarship and practice by the numbers*

**Gavin F Moodie**, University of Toronto

*TVET in Africa: International commitments and the national responses*

**Stephanie Matseleng Allais**, University of the Witwatersrand; **Volker R Wedekind**, University of the Witwatersrand

*Skilling India's girls: increasing the female labour force participation rate in India*

**Divya S Sooryakumar**, SEWA Bharat

## School Health and Nutrition as a social equalizer

Session Submission Type: Group Panel. Organised by Douglas McCall, International School Health Network



Thursday, 9<sup>th</sup> March: 9:45am to 11:15am  
Sheraton Atlanta, Grand Ballroom A (South Tower)

**Chair:** Martin Henry, Education International

### Individual Submissions:

*School Health & Nutrition Programs as an Equalizer: Investing in Early Childhood*

**Seung Lee**, Save the Children US

*WASH in schools for the Sustainable Development Goals*

**Irene Amongin**, UNICEF

*Health/Safety Literacy, Life/Coping Skills, Social Inclusion/Responsibility: Fitting the Essentials into Core Curricula/Programs in Different Contexts (new working group)*

**Martin Henry**, Education International

*Hunger hampers learning: new experiences in school feeding*

**Jeanne Long**, Save the Children US