



**10 Key Messages from ETUCE on  
What is needed to improve the Quality of Education in Europe?**

1. The 10 Key Messages (KM) will be discussed in the Special Meeting the 23 October 2013
2. The 10 KM will be discussed and approved by the ETUCE Committee 23-24 October 2013 and the Committee will discuss the following plan:
  - ETUCE will disseminate the 10 KM to all European stakeholders, including social partners, the European Commission and the Council of Ministers.
  - Member Organisation will be asked to translate the 10 KM into their national language.
  - Member Organisations will be suggested to make country specific recommendations on quality education on the background of the 10 KM and the recommendations from the EU Commission.
  - Member Organisations will be suggested to make a meeting with national stakeholders including the Education Minister to discuss the quality of national education in relation to the 10 KM and MO's country specific recommendations.
  - The 10 KM will be turned into a 10 point questionnaire reflecting the 10 KM and possibility to tick yes or no. Each Education Minister in Europe will be asked to fill in the questionnaire and voice their comments on video. ETUCE will publicise the videos and rank Ministers answers in support of quality in education.
  - In relation to the European Parliaments elections in May 2014 ETUCE will ask MO's to disseminate the 10 KM to national candidates and at an appropriate time arrange a national /regional meeting with selected candidates to discuss their views on quality in education.
  - ETUCE will arrange a special meeting in Brussels at an appropriate time with leading candidates to discuss the 10 KM and their views on what is needed to improve quality in education in Europe.
  - ETUCE will continue the current work on the crisis and austerity issues with relevant partners and in relation to developments in the coming months.
  - The above mentioned activities must be coordinated with the EI activities in the campaign and adjusted to the actual context.
  - Etuce will consider how a European initiative can support the final campaign stage in relation to Teachers day 2014.