

# Seeing like the state, calculating like a business: PPP revisited

This panel is co-organized by NORRAG, Education International and the Open Societies Foundations. The papers presented at the two panels will form part of a volume of collected papers issued as an open-access publication as part of NORRAG's thematic focus area "global governance".







Education International Internationale de l'Education Internacional de la Educación

## Part I: Businesses speaking the language of public education

Tuesday, 7<sup>th</sup> March: 10:00am to 11:30am Sheraton Atlanta 1, Capitol South (North Tower)

Chair: Alexandra Draxler, NORRAG

## Paper presentations:

*PPPs for financing loans for low-fee private schools in Rwanda* **Desiree Acholla**, Universitat Autònonma de Barcelona

Advocacy as core business: new philanthropy strategies in Brazilian education policymaking

Marina Avelar, University College London, Institute of Education

Unfair competition: Exploring state-funded privately-run schools' logics of action in Buenos Aires, Argentina

Mauro Moschetti, Universitat Autònonma de Barcelona

## **Discussants:**

Hugh McLean, Open Society Foundations

**Antoni Verger**, Universitat Autònonma de Barcelona

## Part II: Public education and the adoption of the business logic

Tuesday, 7<sup>th</sup> March: 11:45am to 1:15pm Sheraton Atlanta 1, Capitol South (North Tower)

## Chair: Nikola Wachter, Education International

#### Paper presentations:

*What's next in privatizing public education in the United States?* Joanne Barkan, writer and commentator on education (USA)

*Profiting from the Poor: The Edu-Solutions Industry in Hyderabad* **Carol Anne Spreen**, New York University and Sangeeta Kamat, University of Massachusetts Amherst

*Private Participation in the education of Syrian refugees: Understanding the roles of businesses and foundations -* **Zeena Zakharia** & Francine Menashy, University of Massachusetts Boston

*Defining a framework for public private partnerships in education* **Mireille De Koning**, Open Society Foundations

## Discussant:

#### Gita Steiner-Khamsi,

Teachers College, Columbia University, Graduate Institute of International and Development Studies and NORRAG